THE INDUSTRY LEADER IN IMPAIRED DRIVING CURRICULUM



AN EVIDENCE-BASED SOLUTION

From The Change Companies®

The Change Companies[®] is a national publishing, consulting and training company that has assisted more than 25,000,000 individuals in making lasting, positive life changes in the areas of impaired driving, substance use, corrections, prevention education and healthcare.

We offer the nation's most widely replicated impaired driving early intervention model and the ability to tailor that model to the specific needs, program structure and populations served by state providers.

Impaired driving Interactive Journaling[®] curricula include:

- First-time and multiple DWI/DWAI offender education programs.
- Traffic safety programs for high-risk drivers with the objective of changing risky driving behavior.
- Impaired driving prevention programs serving new drivers.
- Drug offender education intervention programs.
- Programs for young people convicted of alcohol/drug and other related offenses.
- Drug and alcohol treatment programs as an extension of intensive impaired driving interventions.



OUR APPROACH

We listen to our partners, apply our experience and combine evidence-based strategies with best practices from in-state professionals to create innovative responses to meet the needs of the state.

Understanding change

People change when they see an alternative that is better. The most effective solutions involve building motivation for and commitment to change (Miller & Rollnick, 2013). As the impaired driving field has evolved, there is increasing science-based knowledge that people trying to change their substance use behavior respond more positively to empathy, compassion, respect and optimism (McMurran, 2009).

Interactive Journaling[®] can help. We apply leading change theory and strategies throughout our impaired driving resources to help people in their efforts toward self-change.

Quality counts

Program participants are the ones facing the challenges of behavior change. The Change Companies[®] puts high-quality and effective tools in the hands of each program participant.

States and populations are unique

The Change Companies[®] customizes impaired driver intervention programming products and services to meet the specific needs of our state partners through a collaborative approach.

This leads to greater program quality, improved engagement with program populations, increased buy-in with the state's service providers and more successful implementation.

A coordinated effort

Effective impaired driving intervention requires a coordinated effort including screening/assessment, education, training and program evaluation. The Change Companies[®] and its sole source training partner, Train for Change Inc.[®], can provide a continuum of products and services to meet your state's goals.

Results across diverse states and populations reveal that The Change Companies®' curricula are associated with statistically significant reductions in recidivism among program participants. These findings were significant across varied demographic factors, such as gender, age and ethnicity.

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Denise B. Ernst/PhD

OPTIONS THAT WORK

Interactive Journaling[®]

is a structured and experiential writing process that motivates and guides participants toward positive life change. It brings consistency to service delivery while keeping program participants engaged and focused on their change goals.

Off-the-shelf

The Change Companies[®] offers two unique off-the-shelf curricula for serving impaired driving populations. *Responsible Decisions* and the six-Journal *Flex Modules* series provide costeffective options for impaired driving programs.

Customized Curriculum

Twenty states currently work with The Change Companies[®] for tailored curriculum to meet their needs. We can design custom impaired driving resources collaboratively with members of your state's team of experts.

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A curriculum which meets the ASAM 0.5 Level of Care: Early Intervention requirements allows providers to meet all impaired driving offenders where they are and present the opportunity for more treatment if necessary.

Dr. David Mee-Lee/Chief Editor of The ASAM Criteria, Third Edition

OFF-THE-SHELF

Responsible Decisions

Responsible Decisions is a comprehensive impaired driving curriculum. It covers six topics based on research of what's required in impaired driving programs nationally, including "Laws and Consequences," "Alcohol, Drugs, Driving and You," "Thoughts, Feelings and Behavior" and "My Personal Change Plan."

The Flex Modules

The *Flex Modules* Series provides a modular alternative to Responsible Decisions. It divides each of the six modules into separate Journals, allowing for flexibility. **This curriculum is available in Spanish.**

Both user-friendly curricula...

- Include a course evaluation and pre- and post-tests available for download.
- Offer a personalized road map for good decision making.
- Align with common state impaired driving education standards.
- Incorporate a colorful, engaging *Interactive Journaling*[®] format.
- Include a personal change plan which can be integrated across the course hours.
- Emphasize personal responsibility and commitment to change.
- Move beyond basic education to application of effective strategies for behavior change.
- Work effectively for a range of impaired driving programs, from first- to multiple-offender programs.
- Can be used with Level I or II education interventions or as components of substance use treatment for impaired driving offenders.



Facilitator Guides

Facilitator Guides include participant Journal pages with core content information, facilitation tips, implementation strategies and out-of-session options. Facilitation strategies allow you to adjust the dose and intensity of the Journals to your program's specific needs.



CUSTOMIZATION

The national leader in impaired driving curriculum

Twenty-one states choose to customize their impaired driving Interactive Journals and/or Facilitator Guides with The Change Companies[®]. Customization provides the opportunity to include laws, penalties, statistics and other information unique to the state. We look forward to working together to develop resources that meet your state's program needs.



State-tailored Interactive Journals and/ or Facilitator Guides

> Responsible Decisions & Flex Mods

> > None

CUSTOMIZATION EXAMPLES



South Dakota

The Change Companies[®]' customized materials for the South Dakota Public Safety DUI Program promote public safety by reducing the harmful effects of substance misuse, especially driving under the influence of alcohol or other drugs. The course, with its state-tailored Interactive Journal and comprehensive Facilitator Guide, encourages responsible decision-making and the reduction of recidivism by providing participants with accurate information about alcohol and other drugs.



North Carolina

The Change Companies[®] collaborates with the state of North Carolina to create materials that achieve the goals of its Drug Education School (DES): to reduce the prevalance of drug use by helping participants modify their behavior and to reduce the impact of drug use.



Hawaii

In the state of Hawaii, The Change Companies[®] is the provider of the Driver and Traffic Safety Education: Impaired Driving Prevention Program for youth. The program allows participants to learn about driving impairments including distracted driving, drowsy driving and the effects of alcohol and other drugs on their ability to safely operate a motor vehicle.

Customized Facilitator Guides

State-specific Facilitator Guides and facilitator supplements allow you to effectively guide facilitation toward your state's specific program needs. Dose and intensity can be focused around the unique needs of the state.



SUPPORT SERVICES

In-person Training

The person facilitating impaired driving curriculum matters. There is substantial research evidence indicating that the facilitator often has a larger impact than the approach being delivered and that the factors that promote better outcomes are teachable.

The Change Companies[®] offers state-of-the-art training solutions in the impaired driving field. Our trainings are focused on improving conversations about change and promoting a quality interpersonal relationship between the facilitator and the program participants.

We believe the change process is improved when facilitators engage with people using a style of collaborative, empathic communication; recognize that ambivalence about change is normal; draw out people's needs and motivations; and evoke strengths and hope. Our training model focuses on trainees' motivation to learn and enhance their skills and results in lasting skill retention.

Learn more:

(888) 889-8866 www.changecompanies.net

Evaluation Services

Impaired driving curricula come with course evaluations, as well as pre- and post-tests that can help accurately measure knowledge, attitude and behavior changes. We can work with you to develop appropriate reporting solutions and outcome studies.

Assessment Tools

Assess with confidence using clinically driven assessments, service planning and placement, and outcome measurement tools. The Change Companies[®] offers a variety of options.

Impaired Driving: Awareness

This video takes a closeup look at impaired driving offenses and their widespread impact. This thought-provoking DVD is a valuable



resource for programs that help people make positive changes to their high-risk attitudes and driving behaviors.